



Claim STAKING

Advancing Opportunities to Operations
at the Black Hills Mining Museum

Official Mining Museum
of South Dakota

Vol. 3 / Issue One

Don't Just Envision It. Empower It!

Giving Opportunities for All Abilities

Most of us are prone to think that “big” projects can only happen if there can be found that one lucky, “big” donation. Unfortunately, this type of thinking can divert our attention away from the value of what many so-called “small” things can do. This can be true not only for those who are the ones attempting to do “big” projects and need “big” money, but also for those who simply do not give anything because they feel that what they could contribute is insignificant compared to the need.

Be the change you want to see in the world. - Gandhi

How “Big” Things Get Done

While it is true that it is highly unlikely that we will build our new facility having received 14 million \$1 gifts, neither will it be built because of a single \$14,000,000 gift. It will and can be built by each doing what he or she can and should do. With that in mind, we have assembled a giving chart that shows what kind of gifts will help us reach our goal.

Level	# of Gifts	Gift Amount	Goal Totals	Percentage of Overall Goal
Tier One	2	\$2,000,000	\$4,000,000	
“Founders”	2	\$1,500,000	\$3,000,000	
	2	\$1,000,000	\$2,000,000	
Totals	6		\$9,000,000	64%
Tier Two	2	\$750,000	\$1,500,000	
“Builders”	2	\$500,000	\$1,000,000	
	2	\$250,000	\$500,000	
	2	\$100,000	\$200,000	
Totals	8		\$3,200,000	23%
Tier Three	6	\$75,000	\$450,000	
“Benefactors”	10	\$50,000	\$500,000	
	12	\$25,000	\$300,000	
	15	\$10,000	\$150,000	
Totals	43		\$1,400,000	10%
Tier Four	15	\$7,500	\$112,500	
“Patrons”	15	\$5,000	\$75,000	
	15	\$2,500	\$37,500	
	20	\$1,000	\$20,000	
Totals	65		\$245,000	1.75%
Tier Five	50	\$750	\$37,500	
“Supporters”	70	\$500	\$35,000	
	100	\$250	\$25,000	
	500	\$100	\$50,000	
Totals	720		\$147,500	1%
Tier Six	750	<\$100	\$7,500	
“Friends”				
Totals	750		\$7,500	.05%
Grand Totals	1,592		\$14,000,000	100%



Some things YOU could do . . .

- Volunteer to help.
- Recruit others to be involved.
- Give a generous campaign gift.
- Find others who would give too.

Let us hear from YOU!

To visit our website’s “Future Museum” page use this QR code.





Black Hills Mining Museum
323 W Main St
Lead, SD 57754-1605

Project Progress

As most know, the desired setting for the new museum is Gold Run Park on Lead's east side. Even before the announced beginning of the New Facility Project and its related capital campaign, preliminary discussions had already begun with Homestake Mining Company to accomplish that. The fine points of these discussions are still under review, but in the meantime Homestake and the museum have entered into a lease agreement, which allows the museum to immediately utilize Gold Run Park for its promotional and fundraising purposes.

The park has already received several new items from the museum's collection that were not previously on public display. It is hoped that other items will join them soon.

Some fundraiser events for that location are in the planning stage. If you would like to help in the planning of one or more of these special events, please contact Gordon Phillips.

The Capital Campaign

Taking it to the Next Level!

- We have a **new** online partner Betterworld™.

The Betterworld platform allows nonprofits like the museum to maintain a digital fundraising presence without the need to add IT staff or outlay IT maintenance funds. To accomplish this, though, they ask the donor to help cover the expenses directly related to giving through an online means. However, those who desire to avoid the fees associated with the convenience of online giving can continue to make their donations via a check to the museum.

- We have a **new** promotional video.

Recently, Gray Media Group, the parent company of KOTA and KEVN, produced a promotional video for our capital campaign. The video had its public debut at the 2024 Membership Banquet. It is now posted on our website and will be distributed through other means too. We trust that you will watch it and encourage all those in your circle of family, friends, and acquaintances to watch it too.

- We have a **new** vital resource, the Case for Support

While we have produced a variety of materials to promote the new facility, until recently we had not compiled our Case for Support. This professionally designed document lays forth in a comprehensive yet compelling style the grounds of why individuals should seriously consider participating as a generous financial supporter of this capital campaign.

For more information call Gordon Phillips (605) 580-5237 or
Email: resource.development@blackhillsmineuseum.com.