



Claim STAKING



Vol. 1 / Issue One

Advancing Opportunities to Operations
at the Black Hills Mining Museum

Official Mining Museum
of South Dakota

Introducing *CLAIM STAKING*

In basic mining progress, one begins with exploring for opportunities by prospecting and then turns a *promising* discovery into a *prosperous* reality with the first step of staking a claim. It is in that understanding that we adopted "Claim Staking" as the title for this newsletter that is dedicated to moving the museum's discoveries into operational realities. We trust that you will find this periodic newsletter a concise outline of the current promising opportunities the museum is seeking to fulfill through the generous gifts of donors like you.

A "HOMESTAKE" CLAIM

In the opening months of 1876, four men, Moses and Fred Manuel, Hank Harney, and Alex Eng, arrived in this area joining thousands of others who were already here. The foursome set up a beginning claim in Bobtail Gulch not because it showed to be a promising piece itself, but more because it was in an overall area that was very promising. Their lackluster results from their claim caused them to lay plans to leave the area once spring broke; however, as the snows melted and runoff began, they discovered some "float quartz" and realized that somewhere above them was a "lead," or in other words an outcropping of gold-bearing rock. A two-week search of the higher ground and rocks ensued that resulted in Moses Manuel finding something that caught his eye and eventually the attention of the mining world. He had found a home stake, an extremely rich deposit of gold that would be sure to pay off so well that the prospectors could retire to home.

A home stake it was, and the Homestake it was named. The claim was sold to George Hearst in 1877. George consolidated various claims and incorporated the Homestake Mining Company which ran in the City of Lead for 125 years. The mine extended to a depth of 8,000 feet and produced an amazing 41 million troy ounces of gold or an average of 900 ozt. every day for 125 years!

NOW, A HOME STAKE OPPORTUNITY FOR BHMM!

Organized in 1986, the Black Hills Mining Museum has established itself as a fixture in Lead. It now seeks to be the **leading authority** of Black Hills mining history including its people, its processes, its progression into the modern era, its challenges, and its contributions to society. Our goal is to be the **premier family choice** for an experiential, educational encounter in the Black Hills.

A significantly strengthened future can come with a new facility that features. . .

- Enhanced programming and displays drawing from our 36 years of operation
- Advantageous location featuring great visibility, actual mining provenance, and accessibility
- Adequate facility designed to function as a museum with all its unique environmental and spatial requirements



Project Testimonials

Tom Nelson

"There is no finer example of truly a grass-roots effort to preserve and tell the story of a community's heritage. . . and in Lead, that is Homestake and that is mining. During my eleven years as mayor, and four as state senator, the BHMM was forced to stand in the shadows as efforts and energy's were devoted to bringing the lab to our town. Now is the time for the museum to take the next bold steps to become the treasure it is destined to be."

Craig Kreyger (retired developer)

"On my last visit to Lead, I heard about the plan for a new mining museum. I want to say CONGRATULATIONS on your ideas for a new mining museum and its location. What an addition, NOT only to maintain the Lead/Deadwood history but for the state of South Dakota. The look of the building and the location are fantastic. I wish your team all the success in the world."

Letters of support on file from. . .

- City of Lead
- Lawrence County
- Deadwood-Lead Economic Dev. Corp.

4 Quick Insights of the Project



1. Why is a new facility needed?

Our current building is showing its age and is lacking in many of the necessities of a strong, sustainable museum.

2. Why is now the right time for a new facility?

Lead is experiencing a growing tourism economy, an expanding SURF, and a reviving mining industry. No better time than now!

3. What is envisioned with a new facility?

- A building located at the east gateway to Lead in Gold Run Park with lots of dedicated parking and great highway visibility.
- A building that communicates mining and history and beckons those passing by to come in and see.
- A building that will be large enough for all it is and hopes to be.

4. What else is there to know about this project?

The relocation of the museum will allow for the redevelopment of its current downtown property benefiting the community with a new library and additional parking, living, and retail space.

Project Support Opportunities

\$12 million+ project est.

RECOGNITION OPPORTUNITIES

"Underground" Tour Area . . .	\$2,000,000	Storage facility	\$750,000
Exhibit Hall	\$2,000,000	Gift Shop Area	\$750,000
Theater	\$1,500,000	Conference Room	\$500,000
Archives	\$1,500,000	Main Floor Offices	\$500,000
Grubstake Café Area	\$1,000,000	Upper Floor Offices	\$250,000
Gold Panning Area	\$1,000,000	Entry Way	\$250,000

Will you be one of our large donors to join the 170 willing donors from the community and beyond who have already given \$72,000? Together we will make this promising **opportunity** an operational **reality!**

Scan to read more about it
in an online article



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